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eRevolution + The Big Gear Show

June 8—11, 2023

Colorado Convention Center, Denver, CO

Discount Order Deadline: May 19, 2023



Signage & Graphics

Modern Expo & Events provides full graphics and signage production. We can help you stand out from the crowd and get your message across with vibrant visuals. Whether you have your own designs and just need production help, or you need us to design a custom solution for you, our full service design team stands ready to assist. Common graphics are listed below. **Custom sizes, materials and designs are available.** Please contact an Exhibitor Service Specialist for more information.



22" x 28" Sign with Chrome Sign Holder



Vinyl Banner with Grommets



38" x 84" Meter Board with Base

ITEM DESCRIPTION	QTY.	DISCOUNT	STANDARD	TOTAL
22" w x 28" h foam board sign, one side, with chrome sign holder		\$95.00	\$123.50	\$
22" w x 28" h foam board sign, two sides, with chrome sign holder		\$105.00	\$136.50	\$
3' h x 6' w vinyl banner with grommets, one side		\$108.00	\$140.50	\$
38" w x 84" h foam board "meter board" w/ stand, one side		\$266.00	\$345.80	\$
38" w x 84" h foam board "meter board" w/ stand, two sided		\$332.50	\$432.25	\$
24" w x 72" h foam board display sign w/ stand, one side		\$144.00	\$187.20	\$
24" w x 72" h foam board display sign w/ stand, two sides		\$180.00	\$234.00	\$
24" x 24" adhesive floor cling, one side		\$54.00	\$70.20	\$
Chrome sign card holder 22" x 28"		\$60.00	\$75.00	\$
Aluminum floor easel		\$48.00	\$56.00	\$
Graphic Design per hour		\$85.00	\$85.00	\$

PAGE TOTAL	\$
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Company Name: _____ Booth #: _____



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Signage & Graphics—Art Preparation & Submission Guidelines


Please follow these guidelines when preparing and submitting artwork for graphic reproduction. Adhering to these steps will help insure your graphics are produced at the highest quality and will have the greatest visual impact. If you have questions, please contact our Exhibitor Service Team for more information.

 **APPLICATIONS:** Art work may be submitted as **Adobe Illustrator™** or **Adobe Photoshop™** files. Illustrator™ is preferred for large format printing. Files that are created using other programs should be saved and exported as PDF files.


Please be sure to include all supporting elements such as fonts, linked images, effects, etc..


Illustrator™ special effects such as glows, drop shadows, etc., are not recommended. These effects sometimes give unpredictable results in large format printing.


 **FONTS:** Fonts must be converted to outlines. If outlines are not created, then Mac compatible fonts must be supplied with original art files.


 **COLOR SPECIFICATIONS:** All files are printed in CMYK format. To ensure the best possible color match, please make sure to call out any PMS colors to match and indicate whether they are coated or uncoated. Select uncoated PMS colors when matching to fabric.


Orders without PMS color call outs are not guaranteed for color.

 **RESOLUTION:** All raster files must be saved at 100-150 dpi at full scale. Work at proportional scales (100%, 50%, 25%) of actual size and indicate at what scale you have created the file.

 **BLEED SPECIFICATION:** All graphics require bleed. Please add 1/2" bleed around the perimeter of all graphics.

 **ARTWORK FILE SUBMISSION:** Files are accepted by email (up to 10mb), file transfer sites (weTransfer™, Hightail™, etc.), cloud storage sites (Dropbox™, Box™), or hard copy (thumb drive, etc.). Please label files and folders in a way that helps identify the particular use for the file.

 **IMPORTANT:** When transmitting art files, please be sure to email your Exhibitor Service Team member at expo.modernexpo.com and cc: design@modernexpo.com

 **IMPORTANT:** For all art related questions, please email design@modernexpo.com or call (801)983-8125.