

Exhibitor Service Manual

May 31st to June 2nd, 2024

Lincoln Veterans Memorial Park, Denver, Colorado

<https://capitol.colorado.gov/grounds-lincoln-park>



Exhibitor Service Kit: (e)revolution & The Big Gear Show



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Festival Site Map

Both Shows will be hosted with the exciting new and inaugural Outside Festival

<https://festival.outsideonline.com/p/1>

The Outside Festival is in the “Civic Center Park” adjacent to The Big Gear Show and (e)revolution at the “Lincoln Veterans Memorial Park”



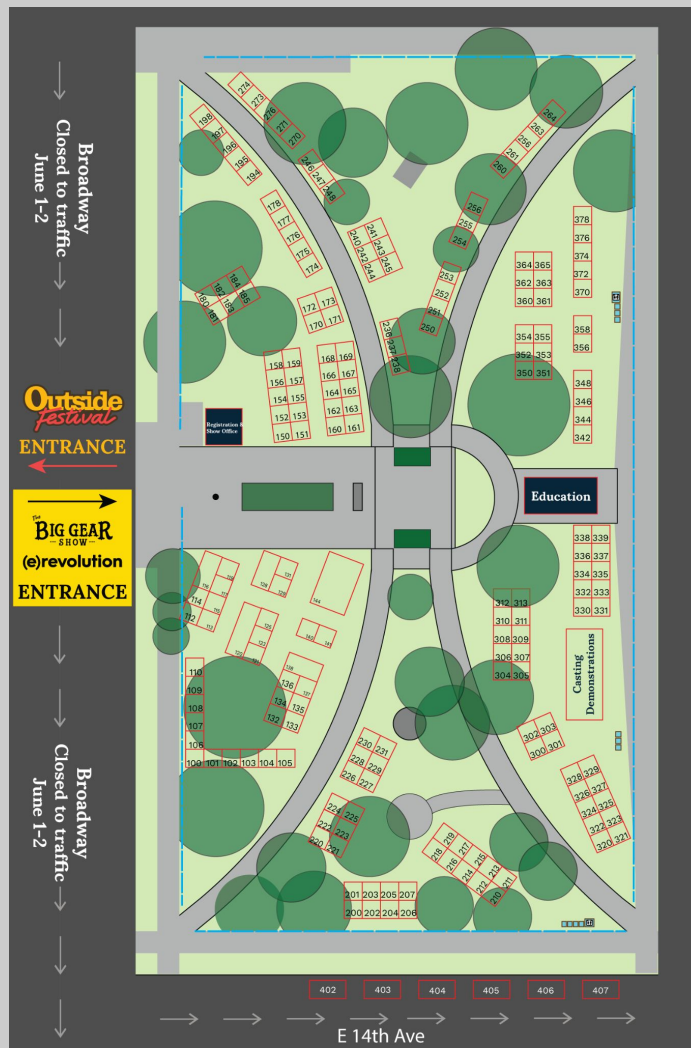
Show Site Map

The **Big Gear Show** will occupy the north top end of the Lincoln Veterans Memorial Park

(e)revolution will occupy the southern end of the Park, The eBike demo loop starts at the lower left corner of the map. The course ½ mile long all on a closed bike path on 14th Ave.

Directly across Broadway, from our show's main entrance is the main entrance for the **Outside Festival**

**Map is pending Fire Marshal approval*



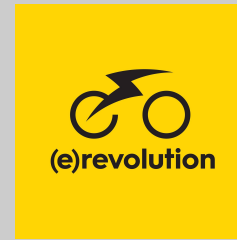
General Information

(e)revolution & The Big Gear Show

Lincoln Veterans Memorial Park

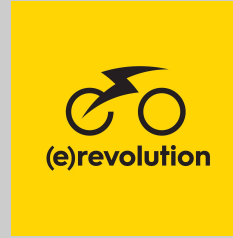
1449 Lincoln St, Denver, Colorado 80203

- ❖ **Move in** - May 30th & 31st, Thursday, 8am to 8pm, Friday, 8am - Noon
- ❖ **Industry Day** - May 31st, Friday, Noon - 6pm, followed by an industry social hour till 8pm
- ❖ **Consumer Festival** - June 1st & 2nd, Saturday & Sunday, Noon - 8pm
- ❖ **Access** to our two shows are **FREE** to qualified industry members on our B2B Day, 5/31 and also **FREE** to all Festival consumers on 6/01 & 6/02
- ❖ **Move out** - June 2nd, Sunday, 8pm till 10pm and June 3rd, Monday, 8am - Noon



Advanced Shipments

Navis Pack and Ship



Our Advanced Freight is handled by Navis Pack and Ship.

Please contact Keith Keith.Binzer@gonavis.com with your:

- Tracking number
- Number of Items
- Your name and contact information

All shipments received at the advanced warehouse must pay the material handling prior to the show for delivery of your goods to Lincoln Veterans Memorial Park. Payments will be taken by Navis Pack and Ship.

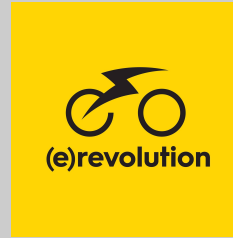
Receiving of Packages (per package): \$10

Storage (per pallet space, per week):\$20

Delivery to the Park: \$50

Please use the shipping labels below to ensure your packages arrive to the correct address.

Advanced Shipments



Shipments must be received by Monday 3/28

Exhibitor Name: _____

(e)revolution + The Big Gear Show

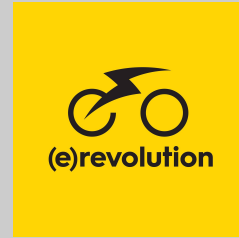
Navis Pack and Ship
1630 W. Evans Ave
Unit J
Englewood, CO 80110

Exhibitor Name: _____

(e)revolution + The Big Gear Show

Navis Pack and Ship
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Exhibitor badges. Registration onsite



Exhibitor Badge Registration will be available soon. The primary contact will receive an email with a link and access code to register your staff. Badges will be picked up on site at the registration tent. We recommend pre-registering your booth staff early for quick registration at the show.

Our credential allotment policy is:

- 199 - sq. ft. or less = 4 Credentials
- 200 - 399 sq. ft. = 8 Credentials
- 400 - 2000 sq. ft. = 12 Credentials
- 2001 - 3500 sq. ft. = 15 Credentials
- 3501 - 5000 sq. ft. = 20 Credentials

Our Host Hotel

Aloft DENVER is our Official Host Hotel for (e)revolution and The Big Gear Show

[See the hotel](#)

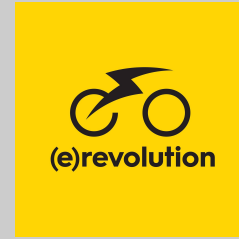
Room nights start at just \$149.00++

A 15 minute walk from the shows and Festival

[Book your group rate for Lost Paddle Events 2024 Outdoor Festival Room Block](#)



Ordering electric



Sunbelt Rentals is our official provider for exhibit space electrical needs via their Battery Energy Storage Systems providing clean, temporary power.

- ❖ Orders can be placed via the order form here [LINK](#)
- ❖ One 20 amp power drop is \$349 (must bring your own extension cords, power outlets, etc.)
- ❖ Power drops will be completed on Friday, 5/30 and will run until Sunday evening, 6/2 at 8pm
- ❖ No personal gas generators are permitted

Ordering Exhibit Tents



Colorado Party Rentals is our official provider for exhibit tents. Orders can be placed on the attached order form. [LINK](#)

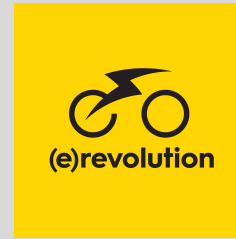


These popular sized, high quality canopy tents are available for rent. All tents are generic white, completely installed and include the required weights. Tents will be set up on 5/30 and ready for the 5/31 noon start. When you are done with the show, simply pack your personal items and walk away.

- ❖ 10'x10' = \$549
- ❖ 10'x20' = \$849
- ❖ 20'x20' = \$1,499

A variety of other tent sizes are also available. Tent “sides” for security concerns are optional. Please inquire for a quote or another size if needed

Ordering Basic Furniture & Tent Weights



Available furniture packages and weight sets from 5/31 - 6/02 are:



- ❖ 6' Counter high table with 2 counter high chairs = \$79
- ❖ 48" Round table with 4 chairs = \$36
- ❖ Plastic table liners are \$18 each
- ❖ Tent weights for your tent(s), 50lbs on each leg, covered (mandatory for city inspections) 4 per set = \$200

[LINK](#)

Ordering signage, banners and more-

Our local signage provider is **Zodiac Event Displays**, a longtime outdoor industry resource in Denver. Contact Jammie for any signage needs. zodiacdisplays.com



JAMMIE LUCHT

Zodiac Event Displays

Phone: 877-425-1494 x701

Mobile: 701-238-6310

Email: Jammie@zodiacdisplays.com

Website: zodiacdisplays.com

Address: 4400 Lipan Street, Denver, CO 80211

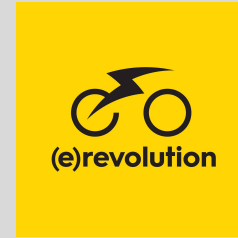
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EVENT DISPLAYS

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Please consider the environment
before printing this e-mail!

Ordering Mannequins



MANNEQUIN RENTAL CO.

Show off your newest apparel and gear with our top of the line rentals. We deliver right to your booth or hotel! Rental rates cover delivery and use for the duration of the show.

Contact us to place your order today

801 946 5956 or sc@mannequinrent.com

Show Security

GREAT X EVENTS

Locally Licensed Security Guards

<https://www.greateventscolorado.com/>



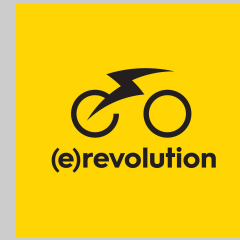
Starting May 30th, Thursday, SET-UP, at noon and running non-stop until noon, Monday, June 3rd.

Wearing your exhibitor badges at all times will ensure coming and going from our shows will be hassle-free and ultimately help to better protect your valuable products.

We strongly recommend that all valuables and personal items are either securely locked and/or removed overnight.

If additional security is needed for your exhibit please contact us

Product demos - how it works



BIG GEAR
--- SHOW ---

Demo Hours

- ❖ May 31st, Friday - Noon - 6pm
- ❖ June 1st, Saturday - Noon - 6pm
- ❖ June 2nd, Sunday - Noon - 6pm

eBike demos will start on the corner of Broadway and 14th Ave., adjacent to the southwest corner of the Park. A closed and marked course of approximately ½ mile in length is available. **Helmets are required.**

Outdoor Gear Demos begin at the booths of brands providing trial gear. To demo gear off the premises of the show - follow the signed path up to the Capitol Building and back during open show hours. Have a plan to exchange ID (or other collateral) for the gear to be demonstrated and returned.

Waivers provided from the Lost Paddle Events must be completed and signed by retailers, media, VIP's and consumers and no products should be provided to anyone not wearing a bracelet issued by show management.

Food or beverages. Onsite & options



Feel free to pack a cooler with soft drinks and snacks for your staff and your customers.

Food and beverages to purchase right at the shows are being arranged and we will update you shortly.

Downtown Denver has many food and beverages options off campus. Standby for some listings within walking distance of the shows.

Selling Products at the Shows



If you are selling product on site, please review the [Colorado Sales Tax License requirements](#)

Businesses that have no permanent place of business, but sell goods at fairs, festivals, bazaars, etc.

OR

Businesses that meet the requirements for a standard sales tax license, or sell at other locations, such as fairs and festivals are required to obtain a Special Event Sales Tax License (\$8) using the [Special Event Sales Tax Application](#)

If you are filing taxes after the event and do not have a license, you may use [Revenue Online](#) to get the Single Event License and file the return.

If you already have a license, when you file the taxes through Revenue Online, you may bypass paying for the license.

Exhibitor Invites



Help maximize the attendance of key businesses you want to see by sharing our valuable offer to retailers and working media! [LINK](#)

For Retailers send them this invitation We invite you to register and attend - here is what you will get as a VIP attendee of our Industry Day May 31. It's a Friday and there's a lot!

- Access to new brands and resources, many bringing innovative products and services to you for consideration and discovery.
- Tailored education for specialty outdoor shops from Locally, Curiosity Cartel, and key retail insiders for an informed and futuristic dose of insight and actionable intel.
- Networking mixer to form and fortify key industry relationships across categories and regions
- Overnight lodging compensation (limited to first 25 who register and attend) in downtown Denver for May 30 or 31st.
- 1 Outside Festival Ticket per attending retail buyer (for Saturday June 1).